

# Monika Rogalska

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birthdate: 19th April 1976

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## Education:

### 2006 – 2007 Libera Accademia di Belle Arti in Firenze, Italy

Studies of painting and graphic design at LABA in Firenze; Scholarship from the Italian Ministry of Education

### 2003 – Academy of Fine Arts in Łódź, Poland

major: Visual Education – MA in Fine Arts

A degree in the studio of dr hab. Włodzimierz Morawski (painting) and adi. Leokadia Bartoszko (photography); M.A thesis entitled „Kabalistyczne elementy w sztuce” (Kabbalah elements in Arts) - work under prof. Grzegorz Sztabiński's guidance;

### PRIZE FOR ACADEMY OF FINE ARTS IN ŁÓDŹ – DIPLOMA OF THE YEAR 2003

### 1995 – 2000 Academy of Fine Arts in Łódź, Poland

Studies of painting and photography at the faculty of Visual Education in Academy of Fine Arts in Łódź

## Work history:

### 2008 – 2009 AXEL STUDIO

Full time job as **Art Director** for Advertising Agency AXEL STUDIO – Poznań, Poland

- Managing Creative Department, taking responsibility for art quality of the output;

### 2006 Presto

Full time job as **Graphic Designer** for Advertising Agency Presto – Łódź, Poland

- Logotype designs and creation of corporate identity;
- Creation of web sites design;

## Freelance - Graphic Designer

### 2007 Maxline Digital Systems

Cooperation with Maxline Digital Systems – Łódź, Poland

- Creation of web sites design,
- Logotype designs and creation of corporate identity;

### 2005 – 2007 2BInterface Ltd.

Cooperation with Agency 2BInterface Ltd. – Wrocław, Poland

- Creation of web sites design,

### 2005 – 2006 JNS Sp. z o.o.

Cooperation with JNS Sp. z o.o. Agency – Łódź, Poland

- Logotype designs and creation of corporate identity;
- Creation of web sites design;
- Art director

### 2005 – 2007 Aktinet

Cooperation with Internet Agency Aktinet – Świdnica, Poland

- Interactive web design,
- Logotype designs and creation of corporate identity;

### 2005 ABG Druk

Cooperation with Advertising and Print Agency ABG Druk – Łódź, Poland

- Logotype designs and creation of corporate identity;
- Print;

### 2004 – 2009 OPPENHEIM-ENTERPRISE

Cooperation with OPPENHEIM-ENTERPRISE Company – Warsaw, Poland

- Print; creation of advertisement

### 2004 – 2005 INDIGO

Cooperation with Agency INDIGO – Warsaw, Poland

- Creation of web sites design;

#### **2004 – 2008 ProfArt**

Cooperation with Advertising and Print Agency ProfArt - Sieradz, Poland

- Graphic Designer in advertising,
- Interactive web design, cd-rom presentations design, working for clients;
- Leaflets, covers and catalogues design;
- Corporate Identity, print;

#### **2003 – 2004 eACTIVE**

Cooperation with Advertising Agency eACTIVE – Warsaw, Poland

- Logotype designs and creation of corporate identity;
- Creation of web sites design;

#### **2003 – 2005 PTRK**

Cooperation with Agency PTRK - Warsaw, Poland

- Brand identity creation, logotype design;

#### **2003 – 2004 AMK-SYSTEM**

Cooperation with Agency AMK-SYSTEM – Warsaw, Poland

- Graphic Designer, creation of web sites;

#### **2002 – 2004 IS-PARTNERS**

Cooperation with IS-PARTNERS Group – Łódź, Poland

- Logotype designs and creation of corporate identity;
- Cd-rom presentation design;

#### **1999 – 2001 CERES**

Own small business – CERES – Sieradz, Poland

#### **1998 – 2008 KAPPA**

Cooperation with KAPPA Agency – Łódź, Poland as Art Director

- Supervising the creation of internet sites for clients;
- Consulted brand identity creation;
- Logotype designs and supervised creation of corporate identity;
- Leaflets, covers, catalogues and posters design;
- Supervising projects for clients;
- Managing the creation and production of corporate Internet sites;

#### **1997 – 1998 SALON and GALERIA 137 - galleries**

Internship in SALON and GALERIA 137 gallery – Łódź, Poland

- Contribution to exhibitions – organization and arrangement;
- Invitations and posters design

### **Artistic Achievements**

#### **2009 HONOURABLE MENTION IN KOMPETITION FOR BEST PHOTOGRAPH, Sieradz**

Sieradzkie Towarzystwo Fotograficzne - Plener SIERADZKIE KLIMATY 2008

#### **2009 MARQUARDT GALLERY, Łódź**

INTERNATIONAL "AKT" COMPETITION - Post competition exhibit

#### **2008 BIURO WYSTAW ARTYSTYCZNYCH, Sieradz**

Udział w XII Prezentacjach Plastycznych Ziemi Sieradzkiej

#### **2008 PLENER FOTOGRAFICZNY - SIERADZKIE KLIMATY 2008**

Sieradzkie Towarzystwo Fotograficzne

#### **2008 OTWARTA WYSTAWA, Łódź**

Muzeum Książki, Art Festival

#### **2007 LIBERA ACCADEMIA DI BELLE ARTI – FLORENCE, ITALY**

Presentation of best collections academic year 2006/2007

#### **2007 FYR GALLERY OF MODERN ART – FLORENCE, ITALY**

AFRICART a Fundraising Exhibition

#### **2007 MUSEUM OF HISTORY OF CITY ŁÓDŹ – ŁÓDŹ, POLAND**

Visual Education in Academy of Fine Arts in Łódź. Best collections of years 1990 - 2007

#### **2006 SHOLARSHIP FROM THE ITALIAN MINISTRY OF EDUCATION**

Libera Accademia di Belle Arti; Firenze 2006/2007

#### **2006 BWA, GALLERY OF MODERN ART IN SANDOMIERZ – SANDOMIERZ, POLAND**

Work painting presentation of Visual Education Academy of Fine Arts in Łódź "Pracownia 302"

#### **2006 ART GALLERY - BIURO Akademicki Ośrodek Inicjatyw Artystycznych – ŁÓDŹ , POLAND**

Authoress of work exhibition „Where the dreams fall” /Tam, gdzie spadają sny/

**2006 GALLERY SALON – ŁÓDŹ, POLAND**

Authoress of work exhibition „Gates of Inside” /Bramy Wnetrza/

**2005 KAPPA – ŁÓDŹ, POLAND**

Presentation of cycle of photography „Interpretation of a man in context of Kabbalah”

**2004 ART GALLERY - BIURO WYSTAW ARTYSTYCZNYCH – SIERADZ, POLAND**

XI Prezentacje Plastyczne Ziemi Sieradzkiej

**2004 PRIZE FOR ACADEMY OF FINE ARTS IN ŁÓDŹ, POLAND**

DIPLOMA OF THE YEAR 2003

**2004 CENTRAL MUSEUM OF TEXTILES - ŁÓDŹ, POLAND**

Presentation of Final Exam Collection 2003

**2004 31 GALLERY – ŁÓDŹ, POLAND**

Presentation of cycle of painting

**2003 KAPPA – ŁÓDŹ, POLAND**

Work presentation „In Between”

**2003 JACEK CICHON NET-GALLERY**

Authoress of work exhibition „Out of the twilight” /Z mroku/

**2003 GALLERY THEATRE – SIERADZ, POLAND**

Work presentation „SILENTIUM”

**2002 JACEK CICHON NET-GALLERY**

Post competition presentation of prizewinning cycle of temper entitled „Silence”

**2001 GALLERY THEATRE – SIERADZ, POLAND**

Authoress of work exhibition „Beyond the Light and the Shadow” /Ponad Światłem i Cieniem/

**1998 GALLERY SALON – ŁÓDŹ, POLAND**

Authoress of exhibition of drawings entitled „Solitary man” /Człowiek odosobniony/

**1990 – 1994 PRIZES AND HONOURABLES IN ARTISTIC COMPETITION OF SIERADZ****Computer skills, related skills and abilities**

- practical knowledge of shapes and colours, typography, photography, drawing and painting;
- good knowledge of PC and Mac systems;
- skills on the tools from Adobe, Corel and Macromedia graphic packets (PhotoShop, FreeHand, Flash, CorelDraw etc.);
- knowledge of office packets like Office;
- free use of the Internet;
- creation of web sites design, covers, posters, boards, logos;
- graphics design and print – labels, brochures, leaflets;
- knowledge of offset print issues;
- ability to work in a team efficiently;
- languages: English - Upper Intermediate, Italian - Beginner (both in continuous learning);
- driving licence - B

**Personality**

- precision
- imagination and creativity
- unconventional and creative attitude to subject
- persistence and ambition
- resistance to stress
- orientation to aim achievement

**Interests:**

- communication psychology
- history of art
- the theory of modern culture

**Work and art portfolio: [www.rogalska.com](http://www.rogalska.com)**